

# SARASOTA MUNICIPAL EMPLOYEES CREDIT UNION PRIVACY POLICY

We have never shared non-public personal information except as required by law and we will continue to protect your privacy.

Privacy is fundamental to the American way of life. When you provide personal information in order to process your transaction, you fully expect your data to be used only for its intended purpose and to be kept confidential.

SMECU respects your right to confidentiality and we take every possible measure to ensure that your personal information remains personal.

## You can help by following these simple guidelines:

- Protect your account number, card numbers, PIN (personal identification number) and passwords. Never keep your PIN with your debit or credit card which can provide free access to your accounts if your card is lost or stolen.
- Use caution when disclosing your account numbers, social security number, etc. to other persons. If someone calls you and explains the call is on behalf of the credit union and asks for your account number, you should beware. Official credit union



staff will have access to your information and will not need to ask for it.

- Keep your information current. It is important that we have current information on how to reach you. If we detect potentially fraudulent or unauthorized activity or use of an account, we will attempt to contact you immediately.

## Your credit union collects non-public personal information about you from the following sources:

- Information we receive from you on your applications or other forms;
- Information about your transactions with

us or others; and

- Information we receive from a consumer reporting agency.

We do not disclose any non-public information about you to anyone except as required by law. If you decide to terminate your membership or become an inactive member, we will adhere to the privacy policies and practices described in this notice.

SMECU restricts access to your personal and account information to those employees who need to know that information to provide products or services to you. We maintain physical, electronic and procedural safeguards that comply with federal regulations to guard your non-public personal information.

We value your membership and hope you will remain with us for many years to come. If you ever have questions or concerns about the integrity of your account information – or any other aspect of our membership operations – please don't hesitate to call or come in and speak with our staff.

*Membership is open to everyone who works for the city and county of Sarasota, as well as the immediate family of all SMECU members.*



***“Serving those that serve Sarasota”***

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